

MAYOR OF LONDON

Transport for London
Customer Marketing &
Behaviour Change team

tfl.gov.uk/stars

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Dear STARS accredited school,

STARS (Sustainable Travel: Active, Responsible, Safe) scheme

As Walking and Cycling Commissioner for London, I would like to thank you for being part of the STARS school travel accreditation scheme. I know you are making a real difference to the quality of life of young people in the capital, and everyone that lives, works and visits London. I encourage you to keep up your fantastic work and challenge your school to have fewer car journeys for a cleaner London!

Each year STARS schools replace 22 million kilometres worth of car journeys with walking, cycling and scooting and you are contributing to this powerful change. Being part of STARS means that you are part of a growing number of schools that are transforming the way young people, parents, and staff travel on a daily basis. You are leading the way in a quiet but powerful revolution that will benefit everyone in this city by reducing congestion, improving road safety, and improving health and wellbeing.

The Mayor's vision for young Londoners is to ensure they should have the best possible chances for health, happiness and success in our city. Transport for London's (TfL) STARS scheme encourages the whole school community to think differently about their travel choices and how these can impact their health, wellbeing and the local environment. Since the beginning of the scheme, accredited schools have benefited, on average, from a six per cent decrease in car use as part of the school journey.

We work in partnership with all London boroughs to deliver STARS to schools and to ensure active and safe travel is at the top of their agendas. As part of this, there is a wealth of materials available to inspire schools to participate such as curriculum resources that bring active travel to life in the classroom.

STARS is now 10 years old. To celebrate this landmark anniversary, we celebrated by running the first ever STARS Car-free day in September. I was lucky enough to visit one of our STARS schools on this day and see first-hand what a difference it can make at one school. Why not take part next year?

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As a STARS school, you would have already used our refreshed STARS Online based entirely on feedback from schools in London to gain your accreditation. The site allows you to:

- showcase and share the fantastic work you have done in transforming your journey to school
- enable you to see how other London schools have been encouraging active and safe travel
- get inspired by a big collection of 125 fun, educational activities and teaching resources for you to use in your school

Using the website will help your school to move up an accreditation level, or even two! Here is a link to the site: tfl.gov.uk/stars.

STARS is leading the school travel agenda internationally. Local authorities from around the world, including Seoul, New York and Singapore, have been in touch with us about taking on elements of this highly successful and innovative scheme to run in their cities, meaning you are truly world class.

The best way for schools to decrease car use is to take part in more active travel activities in your school. You are part of this movement, so please keep up your fantastic work!

I look forward to seeing you build on your success and move up the STARS accreditation ladder!

Yours sincerely



Will Norman
Mayor of London's Walking and Cycling Commissioner